

Preparing your pet for the session



Most dogs want to be superstars, so yours may get excited at the thought of a modeling shoot. As your session nears, your pet might show the customary signs of stage fright. Here are some pointers to help your companion prepare:

- Exercise prior to the shoot to burn off nervous energy.
- Groom or bathe a day or two before the session to avoid too much excitement in one day.
- We always have treats on hand, but if your furry diva likes to travel with his or her own amenities, you may want to bring a comb, brush, treats, or toys.
- Arrive early enough to take your dog for a short walk prior to coming inside. (Bring a plastic bag, of course!)
- Bring your dog/s on-leash, (or in carriers for your cat/s), and please keep your dogs on-leash in the waiting area. Your pets will have a chance to explore freely once they're safely in the camera room.

The balance of your sitting fee is due at the end of your session. Reschedules with less than one week's notice will be charged a \$50 fee.

We request model releases from all our subjects. You are not required to sign a release, but doing so allows us to use our favorite photographs in our exhibitions and promotional materials, as stock imagery, and in advertising.

Preparing your human for the session



As the shoot nears, your humans may get excitable and sleep poorly. Be patient with them during this time. Lick them. After all, this shoot is for both of you.

- Dress your humans casually in solid colors or small prints, which look great in black and white.
- Textured fabrics add warmth and dimension. Steer your people away from bold patterns, and shirts with slogans, bold graphics or team logos.
- If you have a very dark coat, suggest that they avoid wearing black or white.
- If you have light hair and shed a lot, try to steer your people away from dressing in all black.
- If they wear makeup and jewelry, have them keep it simple. Black and white images make a little go a long way.
- Large, heavy sports shoes (like basketball shoes) can look clunky in photos. Hide them!
- If your people seem confused, encourage them to call the studio prior to the day of your sitting.
- Get them here on time, but not too early, so you don't have to deal with strange dogs.
- If it's wet or snowy outside, have them carry the shoes they plan to wear in the photos to keep them clean and dry.